

Perspectives

AAED PRESIDENT'S MESSAGE 2011



It is an honor to preside as President of the American Academy of Esthetic Dentistry for 2011, adding my name to the list of fine presidents before me, many of whom are my mentors.

Founded in 1975, the American Academy of Esthetic Dentistry is a unique organization comprised of distinguished individuals from virtually every facet of the dental profession. Our members are educators who share a common interest in esthetics and excellence in the quality of patient care. Some of them are dedicated to academics full time, whereas others are involved in continuing education, research, and development—most also continue to maintain private practices. The mission of the Academy is “to promote the integration of dental esthetics into the total spectrum of oral health care

and provide a leadership role for the profession by defining the highest interdisciplinary clinical, scientific, artistic, and ethical standards through research, publications, and educational presentations.”

The Academy's membership is by invitation only, currently consisting of 151 professionals from the United States and 13 foreign countries, and includes associate members, fellows, life fellows, and honorary members. Our membership represents a cross-section of the dental arena, including public health, research, technology, endodontics, general dentistry, implant, operative, orthodontics, periodontics, prosthodontics, and restorative dentistry. Additionally, AAED is a founding member organization of the International Federation of Esthetic Dentistry/IFED.

Our 35th Annual Meeting took place August 3 to 6, 2010 at the Ritz-Carlton Kapalua Resort on Maui. With approximately 400 registered guests, the meeting was well-received by the participants and generously supported by 18 sponsoring companies. AAED's 2010 president Dr. Vincent

Celenza presided over the event, which included 21 world-renowned speakers over the course of 3 days. The program chair was Dr. Kenneth Malament. Our fourth annual silent auction raised nearly \$30,000 to support the Academy's educational efforts. We thank Dr. Celenza and his committee for making this meeting a great success.

The 36th Annual Meeting of the American Academy of Esthetic Dentistry will take place August 2–5, 2011 at the Ritz-Carlton San Juan, Puerto Rico. Following our traditional schedule of 3 half-days of education, there will be approximately 20 international speakers. AAED will hold its fifth annual silent auction to coincide with the event. Our annual meetings are open to members and their invited guests. I would like to thank the program chair, Dr. David Garber, as well as Dr. Cary Goldstein and Dr. Stuart Isler, the co-chairs of the local arrangements committee for all of their hard work on this

event. I urge all of you to attend this outstanding program.

The Academy hosts an annual research grant competition, bestowing a \$5,000 award to the successful candidate. We also administer an awards program that seeks to recognize the graduating student at each accredited dental school who shows the most potential to excel in the field of esthetics; each student who benefits from this program receives a 1-year subscription to the *Journal of Esthetic and Restorative Dentistry*.

In August 2010, AAED's General Assembly approved a comprehensive new Principle of Ethics and Code of Conduct policy, based largely on the policies of the American College of Dentists. The Academy recently modified its entry requirements for new associate members, and is in the process of updating the steps necessary to be considered for elevation to Fellow status. AAED is also in the initial stages of implementing a website facelift, with the anticipation of introducing a new upgraded site with additional features and enhanced functionality in the near future.

My mission for 2011 is to continue the AAED's tradition of distinction and to assist in the Academy's future growth. Thank you again for giving me the opportunity to serve as president. I am grateful for your confidence and I will strive to serve the Academy with the highest level of service and commitment.

Dr. Louis F. Rose

President, American Academy of Esthetic Dentistry

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