

2004 ASTDD Annual Business Meeting

May 1, 2004, Los Angeles

The meeting was called to order by President Lynn Mouden.

Roll Call

Thirty-six states and Washington, DC, were present at the business meeting:

Alabama
Alaska
Arizona
Arkansas
Colorado
Delaware
District of Columbia
Florida
Georgia
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana
Maine
Massachusetts
Michigan
Mississippi
Missouri
Montana
Nevada
New Jersey
New York
North Carolina
North Dakota
Oklahoma
Pennsylvania
South Carolina
South Dakota
Utah
Washington
West Virginia
Wisconsin
Wyoming

Additionally, the following Associate Members attended the meeting:

Don Altman, Don Marianos, Julie Tang, Christine Farrell, Rebecca King, Bev Isman, Steve Geiermann, LeAnn Bloomberg, Tammy Haig, Rhonda Sledge, and Joe Alderman.

Guests included: Annette McKinney, Scott Presson, Steve Cahill, Claudia Vousden, Trish O'Grady (Wyoming).

Lynn welcomed the membership and guests. Dean then did a short invocation for the meeting and Lynn expressed his hope that this tradition would continue past his presidency.

I. Introduction of New Members:

Grant Christensen, Dental Director, Wyoming

Tom Duval, Dental Director, Georgia

Moncy Mathew, Dental Director, Missouri

Howard Tolchinsky, Dental Director, Pennsylvania

II. Financial Report

Dean distributed a summary of the ASTDD 2003 Financial Report. The report did not include the draw-down of funds from the cooperative agreements as of December 31, 2003, so it reflects a net loss. Dean will correct this situation on the draw-down in the future. Dean noted that ASTDD showed a gain of approximately \$23,000 in 2003 and has approximately \$166,000 in cash reserves. The cash reserves are used as organizational operating capital. Dean noted the FY2002 financial audit has been completed.

III. Necrology

Dean noted two deaths this past year—Walt Wolford (past dental director of New Mexico) and Bill Johnson (past dental director of Georgia).

IV. Cooperative Agreement (CA) Reports

Bev distributed handouts covering the two CAs. Bev indicated that ASTDD is in the first year of the new CDC CA and going into the fifth year of the HRSA CA.

Bev discussed the Conference Grant funding from the CDC and other support for the Dental Public Health Workforce Workshop and the supplemental funding from HRSA for state Head Start Forums. Bev noted state reports and action plans on the Head Start Forums are posted on the

ASTDD Web site and that the process is starting on evaluation of these forums. Bev noted the RFP for the next round of forums posted on April 30th (about 14 states that have not held a forum). Bev also noted the funding available for State Dental Access Summits and that states can apply for follow-up summits (not restricted to states that have not held a summit).

Web site: Bev noted the changes made in the ASTDD Web site and that we are now working with Q-Corp in maintaining the Web site. More enhancements are planned pending identification of funding. Bev noted the Dental Safety Net Manual link on the Web site and that the Mobile and Portable Dental Manual should be completed by the end of the summer. Other items available through the Web site include:

- BSS: Kathy Phipps has revised the BSS manual and planning guide available on the ASTDD site.
- NOHSS: NOHSS data have been updated and new maps have been added.
- Best Practices is posted on the Web site
- State Synopsis: Bev noted a 5-year analysis will be completed this summer.

- Newsletters
- Guidelines for State and Territorial Oral Health Programs

TA/Training Survey: Bev noted the survey that was sent out in November to identify TA and training needs. The information was used to plan sessions at the NOHC.

Bev noted the new process for requesting TA support from Kathy and Mike on the BSS form required to request their assistance. Bev indicated TA in this area was provided to 18 states this past year.

Bev indicated that Reg Louie had completed a paper on Head Start PIR data.

Templates: Templates will be available on the site that can be used (with the addition of state-specific data) for education of policy makers, coalition



The 2004-5 ASTDD Executive Committee (left to right): Dr. Ray Lala, Dr. Steven Steed, Dr. Brad Whistler, Cheri Seed, Dr. Lew Lampiris, Christine Forsch, Dr. Lynn Mouden, and Dr. Stuart Lockwood.

activities, and communication. Templates are planned for dental sealants, community water fluoridation, and the importance/role of a state oral health program.

V. Standing Committee Reports

Nominating Committee: The nominating committee put forward the following slate of EC nominees: Lew Lampiris, president; Steven Steed, president-elect; Chris Forsch, treasurer; Brad Whistler, secretary; and Cheri Seed, director. There were no nominations from the floor and the nominees were accepted by acclamation.

NOHC Report: Dean noted there were 642 preregistered for the meeting and anticipated more than 700 registrants with walk-ins. Dean noted the need to wear the conference badge as individuals won't be allowed in sessions without the badge. Members were informed to check each day on room changes for sessions. Dean noted the Monday night reception sponsored by the AAPHD Foundation

(\$25 ticket) and the Tuesday dinner at the beach. Bev asked members to complete the session evaluation forms at the end of each session.

Best Practices: Julie Tang noted Best Practices on the ASTDD Web site and distributed a handout on Best Practices with copies of the various screens on the site. She provided an overview of the Web site and will provide another overview at the New Member Orientation. Best Practices is a collection of state activities and some "best practice approaches." Individuals can sort the information by topic or by state. Julie noted the increase in visits to the site (May/June had 1,500 visits/month and September/October had 2,300 visits/month). Julie noted the Best Practice Committee is reviewing how dental directors are using the site and discussing the usefulness of the material for programs. Julie did a quick survey in January 2004 and found that 38 of 43 responders (dental directors) had visited the site and found it useful. Julie noted that individuals are using the information to

assist with oral health planning (state plans), prepare for dental summits, using ideas from other states to expand services and using the materials with local oral health partners.

Julie wants to develop a team to discuss communication strategies related to Best Practices and discuss the types of audiences for the information. Julie noted the need for more evidence-based information and building the research area (e.g., water fluoridation and school sealant programs). Julie felt the team could guide actions, help fill the knowledge base, and develop a research agenda (with CDC, ADA, NIDCR, and AADR).

Best Practices hopes to integrate more with other ASTDD committees (e.g., school and adolescent health committee).

This summer Julie plans to offer the opportunity for submission of more practices. The process will be somewhat different and less time consuming. States will submit a summary on the practice and the committee will analyze the submissions for specific

strategies and then may ask for more information on the practice. A copy of the summary form was attached with the handout.

Leadership Committee: Kneka Smith reported that the EC had a facilitated meeting on leadership in November. Don Marianos assisted with leadership training of the EC. The EC, with assistance of B. J. Tatro, went on to develop a strategic plan for the organization. In July 2004 there will be formal EC training (the first time this has been done and should assist new officers in assuming their positions). The training will go over the roles and responsibilities of EC members. Don Altman has agreed to chair the Mentoring Program (with Joe Doherty's resignation). Kneka also noted the efforts with preconference workshops (this year including integrating oral health with MCH, enhancing oral health programs, oral health policy and advocacy, and strategic planning).

The Workshop on Dental Public Health Workforce and Infrastructure was also highlighted. Kneka reported the focus of the meeting was on the issue of getting qualified people to hire in oral health programs in the future. ASTDD is partnering with other organizations to move the identified issues forward.

Other Committees: Dean noted that written reports had been provided from the Fluorides Committee, Tobacco, Head Start, CSHCN, and IADR.

Newsletter: Mary Foley reported that three newsletters (Oral Health Matters) were completed this past year and PDF versions are on the ASTDD Web site. Mary noted the editor of the newsletter receives an invitation to participate in a workshop for dental newsletter editors; however, she had not attended the meeting this past year. ASTDD has provided travel support for the editor to attend that meeting in the past. Mary noted changes in the newsletter this year that will be discussed at the meeting (a new format under consideration and the feasibility/utility of an electronic newsletter).

IADR: Mark Mallatt stated he has attended this meeting since 1976 and recommended that ASTDD continue the association with IADR. Mark noted upcoming clinical trials on fluoride varnish and periodontal disease related to birth outcomes.

VI. President's Report

Lynn reported it has been a good year for ASTDD and an honor to serve as the organization's president. Lynn thanked the membership, with special thanks to Bev as the cooperative agreement manager. Lynn noted the importance of establishing the Business Office as an important aspect to support ASTDD's growth in activities. Lynn also noted the organizational progress made with the addition of the Associate Members. Lynn indicated the organization has moved from childhood to adolescence. Lynn highlighted the work on dental public health workforce, Adolescent-School Health and the Leadership work being done by ASTDD. He also noted ASTDD congressional testimony on oral health this past year. Lynn noted the transition to adolescence hasn't always been smooth and has contributed to changes in bylaws and organization policies; at times these transitions have not left all members satisfied. Lynn noted the change in newsletter editors and offered special thanks to Mary Foley for serving as the past editor. Lynn gave special thanks to the EC and noted that ASTDD succeeds through the efforts of all of the members and asked continued member support of the association's leadership. Lynn closed his report with a quote from Bobby Richardson, former Yankee second baseman, when asked to give an invocation. Richardson stated, "In our work—in our association—and in our lives, God asks us to do His will—nothing more, nothing less, and nothing else."

VII. Old Business

Awards Process: Lynn noted the membership referred last year's resolution on the ASTDD awards process back to the EC. The EC has recommended the Awards Process include all membership categories and non-members for the Distinguished Service Award; no change for the Outstanding Service Award; and the President's Award to be given at the discretion of the president. Diane Brunson moved to adopt the new Award Process; the motion was seconded and passed without objection.

Newsletter: Lynn noted that due to the interest of time and money put into the newsletter that ASTDD should consider going to an electronic newsletter. The newsletter will be entitled

"ASTDD News Bytes" and the electronic format should provide for more frequent newsletters at less cost to the organization.

Kneka read the proposed resolution to adopt the electronic newsletter to send to membership with the business office publishing and mailing hard copies upon request. The resolution was put forth as a motion from the floor, seconded, and adopted by the membership unanimously.

VIII. New Business

Resolutions: It was noted there are three resolutions for the meeting. All three were to put forth policy statements for adoption by ASTDD. The plan is to archive old policies.

Head Start Oral Health Resolution. The resolution (submitted by Brad Whistler and the ASTDD Head Start Oral Health Work Group) was distributed to members and Diane read the policy/action portion of the resolution. A motion and second on the resolution was put forth from the floor and the resolution passed unanimously.

School-based Pit and Fissure Sealant Programs Resolution. The resolution was submitted by Tom Lockhart (Washington State). Tom noted the resolution was requested at last year's business meeting and clarified it is for ASTDD policy, not a policy statement for Washington State Department of Health. Tom noted LeeAnne Cooper helped pull the resolution together. Greg McClure noted his recollection that part of the issue was dental hygienists' placing sealants without a diagnosis from a dentist—this issue is not addressed in this resolution. It was noted that at ASTDD's request, CDC is convening an expert panel to address various issues on school-based dental sealant programs. Kneka had an editorial comment—to clarify that 85–88 percent of dental caries occurs in the pits and fissures of permanent teeth. A motion and second on the resolution was put forth from the floor and the resolution passed unanimously.

Professionally-applied Fluorides Resolution. Tom and LeeAnne also put together this resolution. A motion and second was put forth to adopt the resolution. In discussion Judy Feinstein noted a number of editorial changes and suggestions on the resolution. Harry Davis noted that references should be national sources—not state-

specific. A motion and second was made from the floor to refer the resolution back to the Fluorides Committee. The motion passed, with two members opposed. Rebecca King offered to help the Fluoride Committee with references. The resolution will come back out to membership electronically for adoption.

Life Membership for Joe Alderman: Dean forwarded Joe Alderman's request for Life Membership in ASTDD to the membership. A motion and second to accept Joe Alderman as a Life Member was received from the floor and the motion passed unanimously.

IX. CDC Comments from Dr. Bill Maas

Bill Maas gave a report in relation to CDC activities as they relate to state oral health programs and interests at CDC.

CDC Futures Reorganization: Bill noted the work of Julie Gerberding, director of CDC, to reorganize CDC. Input on the Future's Project has been received from the public. Bill noted there is still some confusion on what is trying to be fixed by this initiative, although he noted there are problems getting information across CDC's silos (organizational hierarchy). He also indicated the public identifies CDC with infectious disease, but not other disease prevention/health promotion activities. CDC hopes to work on awareness campaigns so the public sees CDC as addressing diseases across the lifespan and quality of life issues—both focus areas that relate to oral health.

Proposals to Restructure CDC: Bill indicated the least radical of the proposals is likely to go forward. Research and program support functions would still be within the unit structures. Bill is not sure if the Division of Oral Health (DOH) will retain division status; however, he is sure it will remain a functional unit and staff will be effective in leveraging CDC resources regardless of the reorganized structure. Bill noted the inclusion of oral health questions in the BRFSS core as an example of leveraging other CDC resources—three oral health questions in the standard annual core of the BRFSS. Bill acknowledged the ASTDD letter and ASTHO and ADA input to maintain an oral health unit within CDC. Bill indicated the next step is to

establish goals and ASTDD will have the opportunity to comment on the goals.

Division of Oral Health Highlights: Bill noted the \$700,000 increased appropriation for DOH with 10 percent of that going for HIV (infection control), increasing the DOH budget to \$12.4 million. Bill discussed the CDC state oral health infrastructure grants in funding six states and one territory in the first year of the program and six additional states the second year. Bill met with Dr. Marks at CDC and they decided it would be unfair to ask for another competitive grant application unless funding allowed for funding of six states (\$2 million in funding available to the program expansion). Bill stated they want to add more states under the model of the Chronic Disease Center and they continue to work with the funded states in evaluation and documenting success. Bill noted variation in the funded states and it has provided justification for funding states at various levels of development/maturity in oral health programs. Bill also noted the environmental assessment and coalition evaluation activities have been adopted by the Center in the "Project Officer of the Future" project and leadership is interested in the other evaluation instruments/plans being developed with the funded states. DOH is interested in sharing the evaluation models and presentations from the CDC workshops with the nonfunded states and would like to do that via teleconferences with PowerPoints available on the Web. The \$700,000 increased appropriation was received the third week in March and the decision has been to use the funding for supplemental grants to funded states, to support the CDC evaluation consultants in tailoring evaluation instruments for the funded states, discussion of CDC picking up the oral health component of the NHANES and forward fund Web activities for WFRS.

Fluoridation Activities: Bill noted the recent community water fluoridation and CDC fluoridation activities teleconference with state programs and would like to continue that process on other topics. Bill noted on water fluoridation support the discussion needs to be on the type(s) of support needed, not the specific mechanism by which that support will be provided.

He noted that Kip Dushon has been hired as the fluoridation engineer and Kip has met with Tom Reeves to get background on fluoridation support to the states. Membership noted the value in small grants for replacement of fluoridation equipment and felt a good value is obtained through this process. Members mentioned that a number of states were not able to apply with the previous small grant process for fluoridation equipment replacement. Bill noted he had heard that message previously; however, it has been a difficult fit with the funding of infrastructure and capacity (which would provide mechanisms for funding of equipment with matching funds as the funded states meet performance criteria).

X. HRSA Report (Steve Geiermann)

Steve noted the HRSA formal message on oral health is the increased funding of new health centers and that these centers must have dental services—and so far Congress is trusting that message.

Steve noted he has been collecting information on roles/responsibilities of regional dental officers in attempts to maintain that infrastructure within HRSA (although as noted previously HRSA has not been replacing these positions as staff have retired).

HRSA is in the process of developing organizational goals and objectives—focus on results-based outcomes (Steve distributed draft goals and objectives). Steve noted the new "Office of Performance Review" within HRSA and the new performance review process for grantees (Steve distributed the memo from Dr. Duke to HRSA grantees). Steve referenced materials by Mark Friedman as a background source on the new performance reviews. Steve noted that six states will undergo this review in 2004.

XI. Additional Items and Reports

- Lynn acknowledged Kneka Smith as a three-year director on the Executive Committee. Kneka has assisted the EC and ASTDD on a number of committees, projects, and activities, most recently with work on the Leadership Committee.

- Mark Mallatt noted that for next year's meeting consideration should be given to shorten the time frame of EC officers/directors. Mark noted the time on the EC required to become

president in contrast with the turnover in the organization membership. Mark noted this issue, if implemented, would require a bylaw change. Dean noted that previously the organization had gone with shorter office periods and is a balancing act of getting the EC familiar with ASTDD activities and the cooperative agreements and the time commitment to be on the EC. Mark will put forth language for consideration at next year's Business Meeting.

XII. Election of Officers

EC Officers/Nominees: Lew Lampiris, president; Steve Steed, president-elect; Chris Forsch, treasurer; Brad Whistler, secretary; and Cheri Seed, director.

A motion and second was received from the floor to accept the nominated slate of EC members. The motion passed unanimously.

Lynn noted the installation of officers will occur at the Monday Awards Banquet (noon luncheon).

XIII. Announcements and Adjournment

- Lynn noted the ASTDD member breakfast in Executive Suite 2, 18th floor of the hotel.

- Dean noted each state will have three minutes to present one new project/program/policy within their state.

- Lynn noted the "ASTDD New Member Orientation" to be held at 4:00 PM and invited membership to attend. The meeting adjourned at 3:30 PM.

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